

Level 11 Privacy Policy



PRIVACY & SECURITY PLEDGE

At Level 11, We believe that public information should be public and accessible so that key business and investment insights can be quickly, efficiently, and accurately used. At the same time, we respect and protect the privacy of those who visit or use our website and use Level 11 Analytics services. When we collect information from you, we want you to know how it is used. Level 11 Analytics does not share your personal information outside our organization. We only collect what we need to maintain the security of your data and improve your experience using our interfaces and tools. The privacy of our clients and their security of their information is a top priority for us. Selling your information isn't our business model. We do not plan to partner with advertisers and consider it against our values.

OUR PHILOSOPHY AND OUR WEBSITE INFORMATION PRACTICES

At Level 11, we want you to be comfortable and confident when using our website and the Level 11 services. Therefore, we use the following principles:

We may request information from you when you visit our website, and do use cookies to maintain your session. We do not use 3rd party cookies. We may use your information to provide you with information about us and our services. If you choose not to provide mandatory information, we may not be able to provide you the service you are requesting, as we really do try to request only the reasonable minimum to make our data security systems maintainable and functional.

In some cases, we will employ or use service providers to provide a service on our behalf. For example, we may use service providers to enhance our website technology, deliver products, or to send emails. When we employ service providers, we may need to share your personally identifiable information. Service providers may not use your personally identifiable information for purposes other than to act on our behalf, and follow their own security policies.

We may need to contact you regarding specific changes that may impact your ability to use this service or for other critical non-marketing purposes, such as bug alerts, service outages, or new features, or any periodic newsletters or updates. We may also respond to your specific requests, clarify the information you provided to us, or notify you of upcoming eventss, or to allow you to more effectively use our services to provide information about the specific things that you want to focus on.

If we make significant changes to any of our privacy policies with respect to how we use your information, we'll post those changes to the Level 11 website before they take effect.

SECURITY AND YOUR INFORMATION.

We employ industry recognized security safeguards to help protect your personally identifiable information from loss, misuse, or unauthorized alteration. Except for information that is intended to be made available to other users, all data sent to Level 11 is protected with technology that protects your data.

OUR USE OF TOOLS.

Here is how and why we use some common tools to help manage our websites:

Cookies: A "cookie" is a small piece of information that our website may provide to your browser while you are at our sites. The Level 11 website supplies your browser with cookies that contain a unique identifier used to better understand website usage in the aggregate and on an individual level so we know what areas of our site you may use. If you are a registered user on the Level 11 website, you will receive a cookie when you login. This cookie is maintained by your browser and contains your identifier. This cookie may also be used to authenticate your identity and provide you with access to areas of our website that are limited to registered members. We do use tracking utilities that allows us to see traffic patterns and how you are using our site, including for troubleshooting and issue resolution purposes. Level 11 may also employ service providers to help us collect and understand our website usage data.

Website Usage Data: Our website tracks usage data, including, for example, your IP address, your browser type and version, which pages you view, which page, if any, linked you to our site, and which link, if any, you follow off of our site. We use this data in the aggregate and on an individual level to better understand website activity to improve our site offerings, to reconstruct activity from a session or by a user, for troubleshooting and issue resolution purposes. We may also use this data to provide you a more personalized website experience, assistance with technical support questions, and to send you service updates or other materials that we hope are relevant to your interests.

SOME OTHER LEGAL STUFF

Do Not Track Notice: We may use automatic data collection technology to record other information that identifies your device and tracks your behavior on the website. We may automatically receive and record information on our server logs from your browser, including your IP address, cookies, and the pages you request, as well as pages you have visited. We may use third parties to support the website at some point in the future. Therefore, our website may not comply with Do Not Track settings on your browser.

Change of Control: All of your personal information that we collect may be transferred to a third party if we undergo a merger, acquisition, bankruptcy or other transaction in which that third party assumes control of our business (in whole or in part). Should one of these events occur, we will make reasonable efforts to notify you before your information becomes subject to different privacy and security policies and practices.

Use by Children: This website and the Level 11 service are not designed to be used by to children under the age of 13, nor are we aware of any such use. We don't knowingly attempt to solicit or receive any information from children.

US Data: Our tools and data have information which, if you were very clever, had tons of computational power, and a fair amount of mathematical wizardry, might potentially provide you with probabilistic estimates of parcel information or loan information. You agree to not use this any part of our data for direct mail, commercial marketing, or any other advertising campaigns.

Questions regarding the Level 11 website's privacy statement, our online privacy policy, our information practices or other aspects of privacy on our websites, should be directed to us by Email to support@level11analytics.com or by writing to us at Level 11 Analytics LLC, 55 Court St. Boston, MA 02108